

Visual Messages Advisory Committee

Motion 2005:26 That the Executive Committee appoint an advisory group that will complement the existing staff oversight function in NCTE publications. This new group will consist of individuals with knowledge and expertise in visual and rhetorical literacy. This advisory group will undertake a biannual review and provide a report to the Executive Committee four (4) weeks prior to the February and August Executive Committee meetings. The group will also be available to the NCTE staff for pre-production consultation.

Furthermore, the advisory group, in consultation with the editors of NCTE journals and newsletters, will develop criteria to act both as guidelines for production as well as general benchmarks for the review of visual rhetoric and composition. Said criteria will conform to NCTE values and principles, especially those regarding inclusion of people of color. The criteria will also respect the sensibilities of the specific audiences to whom NCTE speaks: teachers, educational administrators, children, adolescents and adult students.