The Norton Field Guides to Writing 3e
RICHARD BULLOCK, MAUREEN DALY GOGGIN, FRANCINE WEINBERG

The rhetoric that tells students what they need to know—and resists the temptation to tell them everything there is to know. The number-one best seller now available in a digital version for use on smartphones and desktops.

Everyone’s an Author
ANDREA LUNSFORD, LISA EDE, BEVERLY MOSS, CAROLE CLARK PAPPER, KEITH WALTERS

The new rhetoric that shows students how the strategies they use in social media transfer to academic writing—and does so in a thoroughly rhetorical framework. Everyone’s an Author blends the old and new: from the need for rhetoric to what it means to be a writer in the 21st century.

The Norton Sampler 8e
THOMAS COOLEY

From Sojourner Truth to David Sedaris, The Norton Sampler includes a range of authors—with essays students will enjoy. Short, teachable essays, with the helpful apparatus you expect in a Norton text.

The Little Seagull Handbook
RICHARD BULLOCK, FRANCINE WEINBERG

Like all pocket handbooks, the Little Seagull helps students document and edit what they write. But unlike any others, it helps them with the specific kinds of writing they are routinely assigned: arguments, analyses, narratives, reports, and more. Spiral-bound—and in a digital format for use on smartphones and desktops.
Top 5 reasons to love Bedford Custom

Our 100% on-time delivery record means you get your custom product when you need it. Why settle for anything else? bedfordstmartins.com/custom

1. **We’re friendly, flexible, and easy to work with.** We believe careful professional consultation is the first step.

2. **Print? Digital? Both?** We can deliver the format you want at the price that meets your needs.

3. **Start with quality core content** from a Bedford/St. Martin’s title, and be confident that you’ll be off to the best possible start. **Add our additional, flexible content** for the coverage you need on topics such as avoiding plagiarism and reading and writing processes.

4. **Include your original content** to personalize and add value to your custom project.

5. **Make a statement.** The front and back covers can be customized on all titles.

**Bedford Select**

**A Custom Database**

bedfordstmartins.com/select

*Bedford Select* is a dynamic custom resource for creating your vision of a composition reader or literature anthology—in print or online as a downloadable e-book. With more than 800 essays, stories, poems, plays, and images, as well as class-tested instructional materials, the flexible and user-friendly database makes it easy for you to build the book that reflects your course.

Take a tour: bedfordstmartins.com/select.
bedfordstmartins.com/eportfolio

Select. Collect. Reflect. The Bedford e-Portfolio makes it easy for students to showcase their coursework and share the story of their unique learning experience, whether for their class, for their job, or even for their friends. With straightforward, flexible assessment tools, the Bedford e-Portfolio lets program directors and instructors map rubrics and learning outcomes to student work or simply invite students to start their collections.

“Very education and course friendly, easily integrated into Blackboard, easily customizable and simple in design.”

— Asao Inoue, California State University, Fresno
INFORMATION FOR AUTHORS

*TETYC* publishes articles for two-year college teachers and those teaching the first two years of English in four-year institutions. We seek articles in all areas of composition (basic, first-year, and advanced); business, technical, and creative writing; and the teaching of literature in the first two college years. We also publish articles on topics such as staffing, assessment, technology, writing program administration, speech, journalism, reading, ESL, and other areas of interest.

*TETYC* publishes several regular features: Instructional Notes (short articles describing successful classroom practices); Reviews of books, software, and other nonprint materials; Readers Write (up to 1,000-word comments on published articles or professional issues); and What Works for Me (brief descriptions of successful classroom activities; 200–750 words). Announcements, such as a call for papers or information on an upcoming conference, and Poetry (40 lines maximum) are published on a space-available basis.

Where to Send

All submissions, except reviews of books and other professional materials, should be sent to Jeff Sommers, Editor, *TETYC*, English Department, Main Hall, West Chester University, 700 S. High Street, West Chester, PA 19383. If you have questions or need further information, you may consult the *TETYC* Web site at [www.ncte.org/journals/tetyc](http://www.ncte.org/journals/tetyc) or contact the editor by phone (610-436-2916), or by email at TETYC@wcupa.edu. Announcements may be submitted by email (TETYC@wcupa.edu). *TETYC* encourages publication by first-time authors. The editor invites inquiries about potential articles or manuscripts in progress and is willing to assist in developing projects for the journal.

Submission Guidelines

Authors should submit manuscripts electronically in MS Word to TETYC@wcupa.edu. An accompanying email should contain the author’s name, address, work and home phone numbers, fax number, and email address. The author’s name should not appear on any pages of the manuscript. The accompanying email must also include a statement that the article has not been published and is not under consideration elsewhere. For submission through the US mail, email the editor at TETYC@wcupa.edu for instructions.

Feature articles should be between 3,000 and 6,500 words; Instructional Notes, from 1,200 to 4,000 words. All pages should be numbered. Beneath the article title on the first page should be a one-sentence descriptor of the article. Longer essays should provide at least one level of internal headings. All documentation should be in text, following the latest *MLA Style Manual*. A works-cited list in MLA style should follow the article. Excessive documentation and long discursive notes should be avoided. Articles, reviews, instructional notes, and poems are all submitted for blind review by a minimum of two outside readers. Decisions on other material are generally made by the editorial staff. The editor makes final decisions regarding all manuscripts based on reviewers’ recommendations, usually within three months.

Book Reviews and Reviews of Nonprint Materials

*TETYC* encourages reviews of recently published, innovative print and digital texts by two-year college faculty, including professional books, textbooks, hypertexts, Web texts, and software. Please send your review or queries to Jeffrey Klausman, Review Editor, *TETYC*, at jklausma@whatcom.ctc.edu.