About the CCCC Convention

Special Features of the 2015 CCCC in Tampa, Florida

Action Hub
Tampa CC, Ballroom B
Be sure to visit the Action Hub, which is in Ballroom B of the Convention Center, to meet, write, draw, peruse the posters, and otherwise act on what you've learned during the conference. The Hub opens directly after Thursday's Opening Session, and it houses new and traditional CCCC activities and events:

- New events: CCCC Posters, Writing for Change, and Alternative Academics Coaching
- Traditional events: Undergraduate Posters, Digital Pedagogy Posters, Computer Connection
- Ongoing Projects: Digital Archives of Literacy Narratives, Writing Studies Tree, Writing Democracy Project, C's the Day, 4C4Equality, Council of Writing Program Administrators Video Ethnography

Poster Sessions
Tampa CC, Ballroom B (see program schedule for specific times)
The Action Hub features peer-reviewed posters from topics such as multimodal composition, literacy, language, civic engagement, and interdisciplinary collaboration. You can find the posters listed as part of the regular schedule, at the beginning of each session. Don't forget to also visit the Digital Pedagogy Posters, which are a regular feature of the CCCC, also in the Action Hub.

Writing for Change
Tampa CC, Ballroom B (ongoing Thursday and Friday)
The purpose of Writing for Change is to gather together folks whose work aims to make institutional and/or social change. In the Writing for Change center, individual scholars, SIGs, and small groups are invited to write together, organize change-making projects, contribute resources, and engage in conversations about the way the Cs community might effect change.

Alternative Academics Coaching
Tampa CC, Ballroom B
On Thursday and Friday in the Action Hub, professionals who chose career paths alongside/outside academia will be available for personalized coaching for CCCC members curious about what those career paths might be like (and how to enter them).

Dialogs on Key Issues
Thursday and Friday during regular sessions
Dialogs consider issues in our field based on 1) key CCCC documents and 2) experts' discussion. They encourage audience inter/action and organizational transparency. You can find most of the key CCCC documents we're using on the NCTE Position Statements website: www.ncte.org/cccc/resources/positions.

Ignite Showcase
Friday 7:30 – 9:00 p.m. Marriott, Grand Ballroom F, Level Two
Ignite Coordinators: Shelly Rodrigo and Joyce Carter
Fast-paced and engaging presentations that feature CCCC members' extreme inventions, including building hardware and mobile applications for commercial innovation, pedagogy, and social activism.

Saturday Action Events
Tampa Convention Center
Saturday is about action, both within and outside of the CCCC. Meet your CCCC Committees and Policy Analysts, consider the ways we get our ideas into circulation, and engage with the future of composition and writing.

CCCC Membership: Please Join Us!

Membership in the Conference on College Composition and Communication is open to all who teach or are interested in college composition and the first-year English course. The annual dues of $25.00 includes a subscription to *College Composition and Communication*, a quarterly journal. Membership in NCTE ($50.00) is a prerequisite to joining CCCC. Student membership is available, at substantially reduced rates, to full-time students who are not engaged in a paid teaching position on more than a half-time basis. To join CCCC, or to obtain further information, please stop by the NCTE/CCCC Publications Booth in the Exhibit Hall at the Tampa Convention Center, Ballroom C/D, First Level.

Registration

The Conference Registration Desk is in the Tampa Convention Center, Ballroom C/D, First Level, and is open Wednesday, March 19, 8:00 a.m.–6:00 p.m.; Thursday, 8:00 a.m.–5:00 p.m.; Friday, 8:00 a.m.–5:00 p.m.; and, Saturday, 8:00 a.m.–1:00 p.m. Those who ordered a *Convention Program* in advance may pick up a plastic name-badge holder at various locations near the Registration Desk. There is no need to stop at the Registration Desk. Those who preregistered and received a Program Coupon in the mail may pick up their *Program* at the *Program* Pick-up Counters at the Registration Desk. For replacement name badges (free) and/or replacement program books (at $20), pre-registrants should inquire at the Replacement Counter.

Exhibits

The exhibits are located in the Tampa Convention Center, Ballroom C/D, First Level. Exhibit hours are Thursday, 10:00 a.m.–5:00 p.m., Friday, 9:00 a.m.–5:00 p.m., and Saturday, 10:00 a.m.–1:00 p.m.

Local Committee Headquarters

The headquarters for Local Committee Chair Diane Donnelly and other members of the Local Arrangements Committee is the Conference Registration Desk located at the Tampa Convention Center, Ballroom C/D, First Level.

Location of Meeting Rooms

All meetings of the 2015 CCCC are in The Tampa Marriott Waterside and the Tampa Convention Center.

Information for Attendees with Disabilities

CCCC is committed to making arrangements that allow all of its members to participate in the convention. To this end, information for attendees with disabilities was included in the program invitations, in the preview, and online, and we invited those who needed information to contact us by late January. We have made wheelchair space available in meeting rooms, will provide information about traveling around the headquarters hotel, and have arranged sign language interpreting. In Tampa, we also have a quiet room set aside in the Convention Center (Room 17, First Level) and the Marriott (located behind the small registration desk on Level Two); this is not a work room, but a place to get away from the crush of the crowd. Finally, we have provided all speakers and session chairs with guidelines that will make sessions more accessible to all convention participants. These arrangements have resulted in conversations between the Program Chair, NCTE staff, the CCCC Committee on Disability Issues in Composition and Communication, and disability studies specialists at the University of Illinois and other professional associations. Information is available at the Accessibilities booth in the Exhibit Hall.

Workshops

Held on the Wednesday preceding the Annual Convention sessions, full-day and half-day workshops provide an opportunity for extended time and interaction focused on a particular topic or issue. Each workshop has an enrollment limit, and participants pay an additional fee (separate from the convention registration fee) to enroll. Workshops are run by CCCC members whose proposals have been accepted by CCCC reviewers.

Opening General Session

The CCCC Convention's Opening General Session is one of two opportunities for convention participants to meet as a group. This session features the Chair's address by Adam Banks.

Concurrent Sessions

Most of the meetings of the CCCC Convention occur in the concurrent sessions held on Thursday, Friday, and Saturday. Each session on the program was highly regarded by teams of CCCC reviewers. All concurrent sessions run for 75 minutes and are of three kinds: 1) **panels**, three or four speakers deliver talks of 12-15 minutes, reserving 20-30 minutes for audience discussion, reading questions posted online, and synthesizing the panel's issues into action items for the larger membership to consider; 2) **roundtables**, where several panelists make brief presentations, respond to each other, and then respond to questions from the audience; and 3) **poster sessions,** a less formal presentation of work in progress, theories, experimental work, new concepts, late-breaking research results—presenters stand next to their displays to explain content and answer questions.

Special Interest Groups/Business Meetings and Caucuses

On Thursday and Friday evenings, individuals who share common concerns and/or interests will meet in Special Interest Groups and Caucuses. For a complete listing of these groups, see pages 180–185, 310–315.

CCCC Program Online

To find links to past versions of CCCC programs online, search the collection, visit **http://www.ncte.org/cccc/review.** This year is at **http://www.ncte.org/cccc/conv.**

Computer Connection

Tampa Convention Center, Ballroom B, First Level
Schedule of presentations available online at
http://computersandwriting.org/cc/
The Computer Connection, a project of the CCCC Committee on Computers in Composition (7Cs), offers a selection of presentations and posters on technology use in the classroom, in our scholarship, and in a wide range of disciplinary pursuits. These 20-minute presentations will focus on topics such as new software and technologies for teaching composition, computer-facilitated classroom practices, and best practices for teaching online.

Douglas Eyman, CC Coordinator (deyman@gmu.edu), George Mason University

Digital Pedagogy Posters

Tampa Convention Center, Ballroom B, First Level
Thur. March 20 12:15–3:00 p.m.Fri. March 21 8:00–10:45 a.m.
Digital Pedagogy Posters in an interactive exhibit format. Information about current and past posters and this year's schedule of presentations is available online at http://computersandwriting.org/cc/.

Dickie Selfe, DPP Coordinator (selfe.3@osu.edu), The Ohio State University

"Every CCCC Member Has a Story . . . Tell Us Yours!"

Tampa CC, Ballroom B, First Level

The CCCC and the Newcomers Committee, in partnership with the Digital Archives of Literacy Narratives (DALN) and the NCTE, invites you to tell us a story about reading and composing. We will help you record your story (using either video or audio) and preserve it online where friends, family, and students can access it—all within 30 minutes. Join us in the Tampa Convention Center, Ballroom B.

Cynthia Selfe, H. Lewis Ulman

CCCC Is a Reunion: Trace your Family Tree

Tampa CC, Ballroom B, First Level

Map your past, connect to colleagues, and trace your intellectual ancestry on the Writing Studies Tree. Created by doctoral students and faculty at the CUNY Graduate Center, the WST is an open-access web-based platform that will, with your help, enable all members of our profession to record their lines of influence as mentors and students, and thus to uncover a history that has until now remained either anecdotal or invisible.

Join us throughout the conference at our table installation located in the Tampa Convention Center, Ballroom B, to add to or browse through the branches of the tree. Our goal is to create a comprehensive genealogy of writing studies, identifying academic "ancestors," "descendants," and "siblings." Who are yours? Learn more about the tree at writingstudiestree.org.

Sondra Perl, Benjamin Miller, Amanda Licastro, City University of New York Graduate Center Jill Belli, New York City College of Technology

This We Believe: What Is the Public Work of Composition?

Tampa CC, Ballroom B, First Level

The Writing Democracy Project, in partnership with CCCC, invites you to record your reflections on the conference theme, especially with respect to potential links between writing instruction and democracy's future. How does writing, as cultural work, serve the project of democracy as you define it? How can writing facilitate your dream of democracy in our nation and in our world? What possibilities does writing hold for helping us reimagine and reinvigorate the U.S. locally and nationally? What is the public work of composition in relation to building and sustaining democracy? Join us in the Tampa Convention Center, Ballroom B, to share your story (either video or audio) and preserve it online where friends, family, and students can access it.

Shannon Carter, Deborah Mutnick, Steve Parks, Tim Dougherty, Rachael Shapiro

C's the Day

Tampa CC, Ballroom B, First Level

Executive Committee: Emi Bunner, Mary Kracher, Scott Reed, Sheryl Ruszkiewicz, Wendi Sierra

C's the Day invites both newcomer and veteran attendees to participate in an Augmented Reality game that will enrich the conference experience. Come see us at our table in the Tampa Convention Center, Ballroom B, to collect your game booklet and get started! We hope you will discover new colleagues, parties, conference gatherings, and even new histories of the field through participation.

Play the game, win the conference!

4C4Equality

Tampa CC, Ballroom B, First Level

4C4Equality seeks to leverage the social power and rhetorical savvy of the 2015 Convention to encourage academic conference goers to be more responsive to economic, political, and cultural issues important to people who live in the cities that serve as conference sites.

http://4c4equality.wordpress.com/

Don Unger, Purdue University
Liz Lane, Purdue University

Council of Writing Program Administrators Video Ethnography

Tampa CC, Ballroom B, First Level

Sonja L. Andrus

Undergraduate Poster Session

Tampa CC, Ballroom B, First Level

This session will showcase the work of over a dozen students from across the U.S. who have been engaged in research on writing. They'll be presenting their posters on Thursday, March 19th from 10:30 a.m.–11:45 a.m. Posters may be left throughout the day for your pleasure in browsing.

Jessie Moore, Elon University, NC

General Information and Services

Audiovisual Equipment

Audiovisual equipment will be handled by AVI SPL located in the Tampa CC, and American AVC at the Marriott.

Resolutions Committee

An open meeting of the CCCC Committee on Resolutions, chaired by Shelley Rodrigo, will be held Thursday, March 19, 5:30–6:30 p.m. (open), 6:30–7:30 p.m. (closed) in Tampa CC, Room 2, First Level

Nominating Committee

An open meeting of the CCCC Nominating Committee, chaired by Lauren Fitzgerald, will be held on Thursday, March 19, 10:30 a.m.–12:30 p.m., in Tampa CC, Room 4, First Level

Planning for Next Year's CCCC Convention

Individuals interested in discussing program proposals for the 2016 CCCC Convention in Houston, TX, March 6–9, 2016 are invited to meet with Linda Adler-Kassner, 2016 Program Chair, at the CCCC Registration Desk, Friday, March 20th, 10:00 a.m. –Noon, Tampa Convention Center, Ballroom C/D.

Smoking

The Tampa Marriott Waterside and Tampa Convention Center meeting space is a smoke-free environment.

Nonsexist Language

All CCCC/2015 program participants were sent and asked to use the official CCCC position statement and guidelines for nonsexist language at their session.

Copying Service

CCCC cannot provide onsite duplicating service; however, copying services are provided at the Tampa Convention Center and the Tampa Marriott Waterside business offices.

Emergencies

To summon the fire department, the police, or an ambulance (for medical emergencies only), dial 911 and give the nature of the emergency, your location, and the telephone number you are calling from.

Medical and Dental. Most hotels can put you in touch with a doctor or dentist. Inquire at the hotel front desk or ask the hotel operator.

Fire Safety. Although hotel fires are rare, the Executive Committee has asked that convention participants be given complete advice on what to do in case of fire in their hotel. Hotels are equipped with a variety of fire-protection devices—smoke alarms, sprinklers, fire-retardant materials—but none of them is designed to put out fires. They merely contain a fire, impeding its growth and progress long enough to permit the fire department to arrive on the scene. Fire safety in a hotel ultimately depends on the hotel staff's prompt response to reports of fire or smoke. Most hotel staffs will verify the presence of a reported fire before summoning the fire department. To report a fire, call the hotel operator and give your name, location, and the location of the suspected fire. Depending on the circumstances, some fire-safety consultants recommend that after you have called the hotel operator, you also call the local fire department: dial 911. This step will result in the fire department coming to the hotel even as the hotel staff is verifying your report of the fire. You hazard a false alarm on the one hand; on the other, you may be responsible for bringing the fire quickly under control because you have bypassed the hotel's verification procedure. Apart from reporting a suspected fire, you should be aware of various precautions to be taken for your own safety in the event of a fire. A summary of some recommended precautions follows:

As you are escorted to your room for the first time by the hotel bell staff, check the location of the exit nearest your room. You should know exactly how many doors are between your room and the exit. You might have to crawl to this exit in a dark or smoke-filled corridor. If there's a fire alarm or warning call from the hotel management, don't stop to gather personal belongings or work papers. Just get out as quickly as possible. *Take your room key*. You may find it necessary to retreat to your room. Before you open the door to the corridor, put your palm against it and touch the knob. If the door is cool, open it slowly, keeping your foot braced against the bottom. (This helps you slam the door shut if you discover fire or smoke outside.) *If the door is hot, do not open it*. Soak blankets or towels in water and pack them around the door.

If you must crawl to an exit door, stay close to the wall to avoid anyone running. If you can't leave your room, wait by the window to be rescued. Stay close to the floor to avoid breathing smoke. To increase ventilation, open or break the window (if you don't see smoke or flames rising past the window). Don't jump from the upper floors of a burning building. Wait for the firefighters to rescue you. Let them know you're there by waving towels or coats out the windows.