



Greetings from the 2010 PROGRAM CHAIR



Gwendolyn Pough

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New York, NY

So, here's the deal. The rules of this game are actually up to you. This is not a world made up of passive consumers anymore. That era is over. This world is made up of collaborators. We can create and share. We can change laws and act.

Brett Gaylor,
RiP! A Remix Manifesto

Welcome and thank you for joining us here in Louisville for the 61st Annual Conference on College Composition and Communication! The success of this conference actually *is* up to all of you. Your energy, passion and knowledge must be included as we collaborate, create, share and think about the change we'd like to make happen. Anyone who knows anything about writing teachers knows that we are *far* from "passive consumers." After decades of innovative teaching and cutting-edge scholarship, the 2010 conference is a space for us to revisit, rethink, revise and renew our vision for the future of the field.

Marilyn Valentino's chair's address, "Rethinking the 4th C: Call to Action," will jump-start our thinking and get us all moving in the right direction. Then, with over 600 panels to choose from, we'll revisit the topics we have always dealt with such as writing theories/pedagogies and rhetorical theories/histories. But we'll also give these topics a remix that will have us—as the creative panel titles suggest—rethinking prose style, remixing our roots, re-imagining first year composition, reclaiming the rural, recovering critical pedagogy and realizing the potential of writing studies. From mashups to CLUSTERF*%#!s and all the wikis, flashbacks, multimodalities, and mapping in between, the presentations for this year's conference will push our discussions further. They might even tell us if Aristotle is in the DJ booth or on twitter.

It couldn't be a remix without getting into the nuts and bolts of how change really happens in our organization. "Remix: Committee Confluence and the Future of the CCCC," is a special session devoted to the important work that goes on behind the scenes. The chairs from the various special committees will come together for dialogue aimed at sparking a collaboration that encourages crosstalk and pushes us past our special interests and niches. Another featured panel examines the current politics of rhetorical historiography by revisiting the Octalog. Other featured panels re-examine Civil Rights, Feminist Rhetorics, Disability Studies, Digital Composing and much more. With distinguished featured speakers from our field—such as Akua Duku Anokye, Brenda Brueggeman, Ralph Cintrón, Keith Gilyard, Cheryl Glenn, Andrea Lunsford, LuMing Mao, Malea Powell and Jacqueline Jones Royster, to name only a few—the convention line-up offers a rich and rewarding experience with something for everyone.

Some of the invited featured speakers from outside of our discipline will further push our thinking about writing, identity, race and gender. Renowned scholar and Duke University Professor of Black Popular Culture Mark Anthony Neal, examines issues of legibility, illegibility and black masculinity in the world of *The Wire*. “Black Womanhood and the Memoir, a Remix,” features renowned award-winning journalist Joan Morgan, Elaine Richardson and Aisha Durham and examines how literacy, theory and memoir are remixed by the remembered lives of black women.

We’ll also have several novelists and poets helping us to further explore writing, language and the remix. Award-winning author of *Song of the Water Saints* Nelly Rosario addresses the process of writing the novel in her presentation, “DeeJaying the Siren Song: Research & Fiction.” In the featured panel “Writing Reclaimed and Remixed: The Melding of Activism and Art,” Sofia Quintero (Black Artemis), JLove Calderon and DuEwa Frazier share the way their work outside of academia as novelists, spoken-word artists, filmmakers and activists can broaden the work we’re doing in our classrooms.

We also have traditional and longstanding conference events like the Newcomer’s Welcome, Scholars for the Dream Reception, TYCA Talks, Humor Night and the Jim Berlin Memorial Run/Walk/Pub Crawl. The CCCC Story Booth and Digital Archive are back as well as childcare in the form of Camp CCCC. However, the standard Friday rock-n-roll party is getting a bit of a remix. This year on Friday night we’ll party at ‘The 4 C’s Jam!’ And the Local Arrangements Committee has made sure that you’ll have a variety of options to fill your time after attending all of the amazing sessions.

This conference, like any good remix, takes a lot of thought, time and energy. This remix was brought to you by: the On-line Coaches, the Stage I and Stage II Reviewers, the presenters, the session chairs, the conference attendees, my assistant Rebecca Candace Epps-Robertson as well as Local Committee Chair Michelle Bachelor Robinson and her stellar committee. I’d like to take this moment to publicly thank them all. All of these people are proof positive that a group of people working together towards a common goal can make wonderful things happen!

I’d like to especially thank the dedicated and supportive NCTE staff, especially NCTE Convention Manager, Eileen Maley and NCTE Convention Director Jacqui Joseph-Biddle for helping me and keeping me on track. Eileen Maley is not just amazing; she rocks! And I’m not exaggerating when I say that the convention wouldn’t be a success year after year without her. I also have to thank Tom Jaczak for taking my desire for a “hot” cover and making it a reality in ways I never could have imagined.



**Rebecca
Epps-Robertson**
Syracuse University
New York, NY



Michelle Robinson
Local Committee Chair
University of Louisville,
KY

All of these people and all of you reading this greeting right now have collaborated with me to make this a strong and invigorating conference that will leave us all revived and renewed.

That's why it doesn't matter if you call it C's in Looavul, 4 C's in Luhvul, *The C's* in Loueville, The *Four C's* in Looaville, CCCC in Looeyville or the Conference on College Composition and Communication in Louisville. The one thing you won't call your time at the conference is boring! We have lots of intellectually stimulating panels and plenty of activities to keep you busy. I'm so glad you're here. Have fun and let's make this one to remember!

Gwendolyn D. Pough
2010 Program Chair



Photo courtesy of David Modica

Acknowledgments

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Linda Adler-Kassner	Alice Horning	Carol Mattingly
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In Memoriam

Ken Macrorie