

# NCTE Annual Convention Registration Membership Lists

Reach English language arts educators at home with NCTE membership and convention registration lists!

- Maximize your exhibit promotions and reach out to convention attendees before and/or after the convention by using the convention registration list.
- The convention registration list may be combined with other NCTE lists to more strategically target your promotions or to continually reach attendees and members throughout the year.

## NCTE Convention Registration Lists

Pre-Convention .....	\$155/M
Post-Convention .....	\$155/M

## NCTE School-Level Selects

Elementary Membership .....	\$145/M
Middle School and Junior High Membership .....	\$145/M
Secondary Membership .....	\$145/M
College Membership .....	\$145/M
Student Membership .....	\$145/M

## Special Interest Selects

<b>NCTE Journal Subscribers</b>	
Subscribers to NCTE journals .....	\$145/M

<b>Secondary School English Department Chairpersons</b>	
Secondary department chairs, K-12 supervisors, and leaders of English instruction .....	\$145/M

<b>College Teachers of Writing</b>	
Writing and rhetoric specialists, research scholars, and professors of college-level composition courses .....	\$145/M

<b>English Faculty at Two-Year Colleges</b>	
Full- and part-time faculty at two-year colleges .....	\$145/M

<b>The Assembly on Literature for Adolescents of NCTE/ALAN Membership</b>	
Teachers, authors, librarians, publishers, and teacher educators and their students particularly interested in the area of young adult literature .....	\$145/M

<b>Book Buyers</b>	
Purchasers of NCTE publications .....	\$145/M

<b>Special Selects by Topic</b>	
Assessment .....	\$145/M
Writing .....	\$145/M
Reading .....	\$145/M
Literature .....	\$145/M

- NCTE Membership lists are updated daily.
- NCTE Membership lists are 90% home addresses.
- We require a minimum order of 1,000 names or a minimum charge of \$145.
- The use of NCTE Membership lists are on a one time use only per order.
- Please allow 5 working days to process your order. For RUSH orders less than 5 days, add \$50.
- NCTE does not recognize third party payments.

## List Select Options

Random select .....	No charge
State select .....	\$20/M
Key coding .....	\$5/M

## Shipping Format

Electronic mail in Excel format .....	\$50
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Rates are effective July 2011–June 2012

Email: [mediasales@ncte.org](mailto:mediasales@ncte.org)  
 Phone: 800-369-6283  
 Fax: 217-278-3762

For rates and detailed information on all NCTE advertising opportunities visit our website at [www.ncte.org/advertisers](http://www.ncte.org/advertisers).

# MEMBERSHIP LIST RENTAL ORDER FORM

Please return this completed order form, along with a sample mailing piece and rental agreement to:

National Council of Teachers of English  
Media Sales • 1111 W. Kenyon Road • Urbana, IL 61801-1096 • FAX: 217-278-3762

## List Information

List name \_\_\_\_\_

Date needed \_\_\_\_\_ Mail date \_\_\_\_\_

Quantity \_\_\_\_\_

Complete list       Random select       State select

Special select instructions \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Purchase Order Number \_\_\_\_\_

## Bill to

Company name \_\_\_\_\_ Attention \_\_\_\_\_

Billing address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Web site \_\_\_\_\_

## Ship to

Company name \_\_\_\_\_ Attention \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

E-mail \_\_\_\_\_

## Shipping Format

E-mail in Excel format

# NCTE MEMBERSHIP LIST RENTAL AGREEMENT

## Terms and Conditions

*Must be signed and returned with order and sample.*

1. Renter understands and agrees that the National Council of Teachers of English (NCTE) is making its membership lists available to the renter on a ONE-TIME-USE basis and solely for the renter's use as stated on the rental order form. Any use of the membership lists for any other purpose is prohibited unless NCTE grants permission for such use in writing and the renter pays the appropriate fee for such use.
2. Renter shall not distribute the membership list or any part thereof (except for the purpose stated), and shall not copy, photocopy, reproduce, enter into a computer database, or otherwise duplicate in any format any part of the list.
3. Renter shall not cause or permit the membership list to be copied, reproduced, photocopied, entered into a computer database, or otherwise duplicated in any format, in whole or in part.
4. Rental of NCTE membership lists is for direct mail or research purposes only. Telemarketing to the persons on this list is prohibited unless approved in writing by NCTE.
5. Renter shall make no claims their mailing is in any way endorsed by NCTE. Renter shall not use NCTE's name within the mail piece without prior written approval from NCTE.
6. Renter agrees to provide a sample mailing piece to NCTE when submitting the Membership List Rental Order Form.
7. NCTE reserves the right to refuse any order.
8. NCTE believes the data contained within their membership lists to be correct, but cannot guarantee accuracy or outcome of any mailing. In no event will NCTE's liability exceed the cost of the list.
9. Renter understands and agrees that NCTE's membership lists are valuable proprietary information and a renter's breach of the provisions of this rental agreement would cause financial damage to NCTE. Accordingly, the renter agrees to pay NCTE a sum equal to three times the invoiced rental fee as damages for each and every breach of this rental agreement.

**Renter hereby agrees to and accepts the terms and conditions of the rental as stated.**

List Renter \_\_\_\_\_

By \_\_\_\_\_

Title \_\_\_\_\_

Date \_\_\_\_\_