Digital Advertising Opportunities

Reach Your Target Audience by Email —Now with Expanded Opportunities!

NCTE's INBOX—Reach 25,000–50,000 email inboxes

NCTE's INBOX is a weekly email collection of the most important stories in English language arts education, ideas for your classroom, and news from NCTE. Sent weekly to all NCTE members, this e-newsletter is emailed the first week of the month to over 50,000 subscribers.

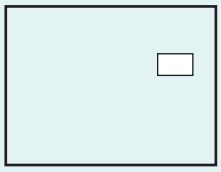
Circulation: 25,000–50,000

View a current INBOX issue: www.ncte.org/newsletter

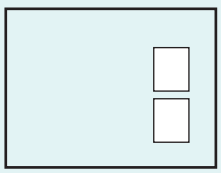
The best value among leader educational associations for reaching English language arts leaders:

$700 – first issue of the month – 50,000 circulation
$500 – subsequent issues each month – 25,000 circulation

CHAT NOW (9 am – 4 pm CST) with an NCTE Media Sales Specialist to decide how to best spend your advertising dollars!



INBOX
Side Column 160 x 90



eJournal Announcements
First Position 120 x 250
Second Position 120 x 250

INBOX and eJournal Announcements Specifications

- GIF or JPG files. File should arrive created and edited. NCTE is not responsible for editing or creating graphics.
- Text will not be included in the space unless it is part of the graphic.
- No animated graphics are allowed because they do not appear in some browsers.
- Deadline to have the file to NCTE is 5 business days prior to the publication date.
- Submit digital ads by email: mediasales@ncte.org

Email: mediasales@ncte.org • Phone: 800-369-6283, Ext. 3686 • Fax: 217-278-3762