

# PRESLM EVALUATION GUIDES FOR JUDGES

CRITERIA	Ranking Superior (100-91)	Ranking Excellent (90-81)	Ranking Above Average (80-71)	Ranking Unranked (70 or lower)
<b>I. LITERARY</b>				
<b>A. Content/Quality</b> Imaginative use of language. Appropriateness of metaphor, imagery, and symbols. Choice of vivid, clear, precise words. Variety, rhythm, flow of language.	Outstanding writing. Writing by students dominates. (50-45 points)	High-quality writing. Writing by students dominates. (44-41 points)	Sound writing. Writing by students dominates. (40-35 points)	Some good writing, but quality inconsistent. (35-0 points)
<b>B. Content Variety</b> Includes poetry, fiction, drama, essays, reviews, translations, lyrics, writing from across the curriculum, and multi-media presentations	Many genres (at least 5) represented. Writing from many subject areas. Writing by students dominates. (15-14 points)	Variety of genres (at least 4) represented. Some writing from other subject areas. Writing by students dominates. (13-12 points)	At least 3 genres. One or two pieces from other subject areas. Student participation weak. (11 points)	Predominance of 1 or 2 genres. Nothing beyond poetry and short stories. Other subject areas not represented. Student participation weak. (10-0 points)
<b>C. Editing, Proofreading</b>	Meticulous editing. Error-free. Students dominate these processes. (15-14 points)	Strong editing. Minimal errors. Students have strong role in these processes. (13-12 points)	Good editing, but noticeable errors. Student participation weak. (11 points)	Frequent errors distract from writing. No evidence of student participation. (10-0 points)

<b>II. DESIGN AND GRAPHICS</b>				
<b>A. Artistic Quality</b> Includes layout, typography, illustrations, and photography.	Unifying design, high-quality graphics, coherence of theme and design. Students dominate. (15-14 points)	Attractive design and graphics. Art and design connect to writing. Students have a strong role. (13-12 points)	Layout adequate, but design elements and graphics of inconsistent quality with little or no connection to writing. Student participation weak. (11 points)	Simplistic or haphazard layout. No attempt to connect writing to graphics. No evidence of student participation. (10-0 points)
<b>B. Front Matter and Pagination</b> Includes title pages, table of contents, and staff credits.	Complete, accurate, and well-designed. Students dominate all aspects. (5 points)	Complete, accurate, clear. Students have a strong role. (4 points)	Complete, but design is cluttered or confusing. Student participation weak. (3 points)	Incomplete. No evidence of student participation. (2-0 points)

**Note: Magazines recommended for Highest Award must be deemed superior in all areas by judges.**